

LEAH GOGGINS

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leahgoggins.com

(205) 396 - 5318

EDUCATION

Bachelor of Arts in Communication & Information Sciences, May 2021

The University of Alabama, Tuscaloosa

Majors: News Media & English

Minor: French

GPA: 4.0

AWARDS & HONORS

Kappa Tau Alpha

The journalism and mass communication honor society. Inducted spring 2019.

Phi Kappa Phi

Extends invitations to the top 7.5% of juniors at UA. Inducted spring of 2019.

Academic Achievement Certificate

Earned from the College of Communication and Information Sciences in 2018, 2019, & 2020.

Inaugural Alabama Associated Press Editors Scholarship

Awarded 2019.

SKILLS

Social Media

Facebook, Instagram, Twitter

Software

Adobe Photoshop, Adobe Illustrator, Microsoft Office Suite, Google Drive

OTHER EXPERIENCE

Contributing Writer

ALICE Magazine (March 2020)

Contributing Writer

WVUA 90.3 FM, The Capstone
(Aug 2019 - May 2020)

RELEVANT EXPERIENCE

Managing Editor

The Crimson White (May 2020 -)

- Develops educational modules to coach new writers
- Oversees diversity initiatives in newsroom
- Maintains payroll paperwork

Content Creator

Therapy Vacations (July 2018 -)

- Designed and updates website through Wix
- Posts and advertises on Facebook
- Designed logos

Development Assistant

Sidewalk Film Center + Cinema

(May - Aug. 2019 / 2020)

- Maintained sponsorship Google Sheet
- Worked with print program team to place logos and ads from sponsors
- Set up on-site presences for sponsors

Assistant Culture Editor

The Crimson White (May 2019 - May 2020)

- Edited 7+ articles per week
- Coached new writers
- Led two budget meetings/wk, attended newsroom budgets as a desk editor.
- Worked with visual editor and page designers on graphics

Staff Reporter

The Crimson White (Aug. 2018 - May 2019)

- Wrote 2+ articles per week
- Interviewed students, professors, and visiting experts
- Pitched stories in budget once/wk

Print Program & Schedule Coordinator

Sidewalk Film Center + Cinema

(May - Aug. 2016 / 2017 / 2018)

- Worked with designer to build pages
- Wrote and edited copy to introduce films, series, and outreach programs
- Worked with sponsors and development team to get ads and logos placed

Office Assistant

Sidewalk Film Center + Cinema

(Jan 2016 - Aug. 2017)

- Maintained office supplies
- Redesigned expense forms
- Transcribed notes
- Researched office services